

# Massachusetts BMW Dealer Announces ZERO Down Lease Programs

*BMW of Peabody celebrates summer with new zero down lease packages on ten popular models. With BMW Dealer down payment costs set to zero; car shoppers can get into a new car with lower drive off's.*

Massachusetts BMW lease programs in June are heating up the New England car market at BMW of Peabody. Consumers looking for a new BMW car can take advantage of Peabody's June car pricing specials as well as discounted BMW demo cars. With discounts up to \$9,000 off of MSRP, consumers can finance a new BMW at incredible savings and at great finance rates. For example, a 2008 BMW 650 convertible with an MSRP of \$93,870 is now on sale for \$84,900, a savings of \$8,970.

BMW demo cars also offer a great opportunity to save in the greater Boston area. Three demo models are being offered this month with low mileage. BMW Demo cars include the 2008 BMW X5, 2008 535xi and 2008 550i. The 2008 BMW 550i has an MSRP of \$69,200 and is now on sale for \$59,900. June will be a great time to finance or lease a BMW car in Massachusetts with prices set this low.

Peabody BMW General Manager Marshal Chabot stated "We wanted to give New England BMW shoppers a reason to drive out to Peabody. We are very proud of our BMW facility in Essex County Mass and we reward any customer who buys a car from us with outstanding prices and service."

During June, BMW is also offering lower finance rates starting at 2.9% on select models. Contact the staff at BMW of Peabody to discuss your car choice and financing options by calling 877-269-4662.

In addition to these great June lease specials, Essex County Massachusetts residents are invited to contact BMW of Peabody for the release dates for the all new BMW 335d Diesel cars and the 2009 BMW X5 Diesel models. These upcoming diesel engine cars are very powerful as well as fuel efficient.

## About BMW of Peabody

BMW of Peabody is located at 221 Andover Street on route 114 in Peabody. They are a top dealership for new and certified pre-owned sales, service and parts in New England. They also have a satellite state of the art service center on Centennial Drive in Peabody. BMW of Peabody is extremely active in the Boston area communities and the employees are committed to providing customers with unparalleled service.

<http://lease.bmwpeabody.com>